



## The Campaign

*Vote for Ohio Kids* is a statewide effort dedicated to ensuring Ohio's next Governor will make investments in children's early education and health a top priority. This initiative is led jointly by Groundwork Ohio, the Ohio Children's Hospital Association, and Ohio Excels in partnership with business, healthcare, and early education leaders as well as child advocates from around the state. The *Vote for Ohio Kids Leadership Forum* on October 6 will provide a unique opportunity to bring together business, healthcare, and education communities across the state to dialogue with the gubernatorial nominees and seek a commitment to our kid-focused agenda. A variety of sponsorship opportunities with benefits scaled to your company's needs and abilities are available.

## Our Agenda:

On the tails of an unprecedented pandemic that has had far-reaching, negative impacts on the health and well-being of Ohio's children and their families, it is more imperative now than ever that our state's leaders chart a path forward to both prevent and mitigate the impacts of the mental health crisis facing our youngest Ohioans. With *2022 Vote for Ohio Kids* as a driving force, we must ensure that every child in our state could reach their full potential and have the services and supports they need to support their behavioral health needs.

## Our Priorities to improve mental health and well-being and achieve improved outcomes for children in Ohio and their families are:



- ✓ Improving access to quality, timely health care.
- ✓ Providing access to quality early intervention and early learning opportunities to ensure students are ready for kindergarten.
- ✓ Promoting family resilience and safe, stable, and nurturing environments.
- ✓ Supporting economic stability and self-sufficiency.
- ✓ Developing an integrated child-serving prevention, health, and education workforce.
- ✓ Elevating and amplifying the voices of families.

### Event Host Sponsor: \$50,000

- Company name and logo featured as the “Hosted By” sponsor on all event materials, including press releases, event signage, follow up materials, and our website
- A full-page advertisement in the event program
- The exclusive opportunity to designate the lead moderator for a guided discussion with gubernatorial candidates at the event
- The opportunity to distribute materials to Forum attendees
- Verbal recognition for hosting the event from the podium
- Logo recognition at your table(s)
- Priority placement seating for 20 attendees (2 tables)

### Platinum Sponsors: \$25,000 (only one remaining)

- Company logo recognition on all event materials, including press releases, event signage, follow up materials, and on our website
- A full-page advertisement in the event program
- An exclusive speaking opportunity during the event’s opening remarks
- Verbal recognition as a key partner from the podium
- Logo recognition at your table(s)
- The opportunity to distribute materials to Forum attendees
- Priority placement seating for 20 attendees (2 tables)

### Luncheon Sponsor: \$15,000 (sold out)

- Company logo recognition on event materials, including press releases, some event signage, follow up materials, and on our website
- A full-page advertisement in the event program
- Verbal recognition from the podium
- Logo recognition at your table(s)
- An exclusive speaking opportunity before lunch
- Priority placement seating for 20 attendees (2 tables)

### Gold Sponsor: \$10,000

- Company logo recognition on event materials, including press releases, event signage, follow up materials, and on our website
- A half-page advertisement in the event program
- Logo recognition at your table
- Priority placement seating for 10 attendees (1 table)

### Sliver Sponsor: \$5,000

- Company logo recognition on event materials, including our website, some event signage, and follow up materials
- A quarter-page advertisement in the event program
- Priority placement seating for 5 attendees

### Bronze Sponsor: \$2,500

- Company logo recognition on our website and on a rolling slideshow during the event, and in the event program
- Priority placement seating for 2 attendees

## To make your commitment or if you have questions, contact:

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# VOTE for OHIO KIDS

## Founding Partners



Groundwork Ohio is a committed, nonpartisan advocacy organization formed in 2004 that believes quality early learning and development is the most transformative strategy to improve school outcomes, increase the life-long success of Ohio’s children, and lay a strong foundation for economic prosperity in the state of Ohio. [Learn more at GroundworkOhio.org](http://GroundworkOhio.org)



The Ohio Children’s Hospital Association is the voice of Ohio’s youngest patients, their families and health care providers. Our six member hospitals and their nearly 40,000 employees are dedicated to saving, protecting, and enhancing children’s lives. Sustaining and growing Ohio’s investment in saving, protecting, and enhancing the lives of children is both good medicine and sound public policy. [Learn more at OhioChildrensHospitals.org](http://OhioChildrensHospitals.org)



Ohio Excels is a nonpartisan coalition of business leaders committed to helping improve education for every Ohio student. Our mission is to provide an informed business perspective to help improve and transform Ohio’s education system so that it better prepares students to meet the demands of our evolving economy. [Learn more at OhioExcels.org](http://OhioExcels.org)